



Endeavor Business Media (EBM), is proud to announce the National Municipal Stormwater Alliance (NMSA) as a supporting organization at this year's StormCon event.

StormCon is the stormwater and surface water quality industry's premier conference and exhibition, bringing together attendees from around the country for idea-sharing, information exchange and networking.

This year's event is being held from September 26-28, in National Harbor, Md., at the Gaylord National Resort & Convention Center. A 15 percent registration discount will be provided to NMSA Organization Members as part of this partnership.

Both EBM and NMSA work to create collaborative programs and resources that will further educate and expand the stormwater market coverage. Through StormCon, attendees will have access to educational sessions, the exhibit floor and more to further their industry knowledge.

"I'm looking forward to presenting at StormCon this year to share updates on the National Municipal Stormwater Alliance and national issues in the stormwater sector," NMSA Executive Director Seth Brown said. "In addition, NMSA is excited to be a supporting organization for this marquis national-level stormwater conference this year."

Featuring a multi-track conference program led by top leaders in the industry, StormCon provides exceptional opportunities to learn, engage and build key contacts. NMSA's Brown will present a session that will introduce NMSA to StormCon registrants and dive into national-level policy and issue trends.

"National Perspectives on Stormwater: Updates from the National Municipal Stormwater Alliance," will be held at 9 a.m., Wednesday, September 28. Brown will also participate in a Stormwater University-sponsored panel entitled "Readying Workforce Development for Water Infrastructure Improvement," at 10:30 a.m. on September 28.

"We are excited to partner with the National Municipal Stormwater Alliance to bring the MS4 community perspective to this year's StormCon," Ryan Hanson, VP/Group Publisher for Endeavor Business Media's Water Group, said.

To learn more about StormCon, or to register for this year's program, visit www.StormCon.com. To learn more about the National Municipal Stormwater Alliance, visit www.nationalstormwateralliance.org.

About Endeavor Business Media's Water Group

Endeavor Business Media is the nation's largest B2B media company, with brands serving 11 major industries, including Design & Engineering, Vehicle Repair, Commercial Vehicles, Security & Services, Manufacturing, Healthcare, Energy, City Services, Industrial, Advanced Technology, and Buildings & Construction. EBM's Water Group serves professionals in municipal water and wastewater, stormwater

management, and utilities industries. Our titles include *Stormwater*, *Storm Water Solutions*, *WaterWorld*, *Water & Wastes Digest*; as well as Stormwater University and the StormCon conference.

About the National Municipal Stormwater Alliance

The National Municipal Stormwater Alliance or NMSA is a 501(c)(3) devoted to supporting Municipal Separate Storm Sewer System (MS4) permittees. We are the only national stormwater organization comprised of, operating on behalf of, and for the benefit of, MS4 permittees.

